

PRESS RELEASE 6/12/14

Ortho Kinematics Opens VMA Spine Imaging Center in Austin, TX

Imaging clinic opens to address demand for innovative Vertebral Motion Analysis (VMA) test

AUSTIN, Texas – June 12, 2014 — Ortho Kinematics, Inc. (OKI), a privately held healthcare diagnostic company focused on spine imaging informatics, announced today the grand opening of their standalone VMA imaging center in Austin, TX.

Due to the strong adoption and interest in the VMA technology by practitioners in the Austin area; OKI has opened a standalone VMA imaging clinic adjacent to its corporate headquarters in Austin. The Austin imaging clinic is located at 110 Wild Basin Rd. Suite 250 Austin, TX 78746. To learn more about the VMA please visit us at www.getavma.com or call us at 512-531-9912.

Dr. David Lee, a practicing neurosurgeon who has been an early adopter of the VMA technology, said “the VMA spine test has become a standard diagnostic tool in my practice. It is an invaluable test that helps me with my diagnostic and treatment decisions each and every day. I am excited to present some of my more memorable VMA cases to several of my spine clinician colleagues in Austin on June 19th, and to discuss the positive impact it has had on my patients and my practice.”

Paul Gunnoe, CEO of Ortho Kinematics, Inc. added “we are excited about the strong adoption of the VMA technology. We will be able to provide access to VMA testing to a wider set of patients by opening this clinic. It is also providing us with evidence of the how profitable it can be to operate the VMA within a standalone imaging clinic.”

OKI's Vertebral Motion Analysis (VMA) test is a new diagnostic technology that is an alternative to the flexion/extension x-ray tests that have been routinely prescribed for the assessment of spinal instability for over 70 years. Spinal instability is a condition that very often results in severe back and neck pain, and is the number one most common primary diagnosis driving the 500,000+ spine fusion surgeries done in the US each year.

Visit www.orthokinematics.com for more information about the VMA and to locate the closest facility.

About Ortho Kinematics

Ortho Kinematics is a privately held diagnostic technology company, focused on spine imaging informatics and committed to the idea that spine motion matters. The company is working with a group of leading clinicians, researchers and developers who are passionate about leveraging spine biomechanical data to improve the diagnosis and treatment of back pain. Ortho Kinematics is located in Austin, Texas and is on the web at www.orthokinematics.com. For more information contact Ortho Kinematics, Inc. at info@orthokinematics.com.

Headquarters:

110 Wild Basin Road, Suite 250
Austin, Texas 78746
512.334.5490
www.orthokinematics.com
info@orthokinematics.com