

PRESS RELEASE 3/04 /14

Ortho Kinematics Reports Strong Surgeon Uptake of VMA Spine Diagnostic Services.

Ortho Kinematics, Inc. reports that over 1,000 patients have now been tested with the VMA.

AUSTIN, Texas – March 04, 2014 — Ortho Kinematics, Inc. (OKI), a privately held healthcare diagnostic company focused on spine imaging informatics, announced achieving the milestone of having tested over 1,000 patients with the Vertebral Motion Analysis (VMA) system, which was commercially launched on a limited scale in late 2013.

The VMA test is a revolutionary new diagnostic service that is an automated, standardized alternative to the current 1940's era test for assessing spinal instability. Spinal instability is a condition that can cause severe back and neck pain, and is the number one most common primary diagnosis driving the 500,000+ spine fusion surgeries done in the US each year. The VMA has been shown in clinical studies and in commercial patients to detect instability that may be missed by the current test. For patients suffering from pain and their surgeons, this can be extremely useful information.

“Spine surgeons are talking with their actions and prescribing the VMA. They recognize the value of the diagnostic insights they receive from the VMA. We are thrilled and humbled by this success, and are focused on rolling out the VMA as quickly as possible to ensure all patients and surgeons have access to this revolutionary technology,” said Paul Gunnoe, CEO of Ortho Kinematics.

Visit orthokinematics.com for more information about the VMA and to locate the closest facility.

About Ortho Kinematics

Ortho Kinematics is a privately held diagnostic technology company, focused on spine imaging informatics and committed to the idea that spine motion matters. The company is working with a group of leading clinicians, researchers and developers who are passionate about leveraging spine biomechanical data to improve the diagnosis and treatment of back pain.

Ortho Kinematics is located in Austin, Texas and is on the web at www.orthokinematics.com. For more information, contact Ortho Kinematics Inc., info@orthokinematics.com.

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